

**GEOGRAPHY 3465:
URBAN ECONOMIC DEVELOPMENT AND POLICY**

**Course Outline
Fall Term 2015**

Instructor: Dr. Godwin Arku

Email: within OWL

Office: SSC 2427

Office Hours: Thursday 2:30 – 4:30pm (or by appointment)

TA: Evan Cleave. Office Hours: Tuesdays 2 – 4pm. Office Number: SSC 2436

Lecture: Thursdays 11:30 – 1:20 (**Room:** SSC 3006) **Tutorial:** Thursdays 1:30 – 2:20 (**Room:** SSC 2020)

OVERVIEW:

The promotion of economic development is an important item on the policy agendas of regions and communities around the world. Communities of various sizes are adopting a wide range of policies aimed at promoting economic growth and enhancing the economic and fiscal health of their communities. This course takes an interdisciplinary approach to examine economic development policies—ranging from “traditional” to more recent “innovative” practices. Topics include concepts and theories of urban economic development, analytical techniques for describing and evaluating urban economies, development strategies and tools, technology policies, and place-based economic development strategies.

COURSE FORMAT:

The course will combine formal lectures, seminar presentations, guest presentations from economic development experts, and class discussions.

LEARNING OBJECTIVES

The intent of the course is to geographically survey, conceptually situate, and critically analyze the recent economic development programs and policies that are being implemented in urban communities. Case studies will be drawn from various advanced economies (e.g. Canada, the United States, and Western European countries). The course is designed for **third and fourth** year students and the objective is to support students’ preparation for: i) career in urban and regional economic development policy and planning, ii) graduate work in the area of urban geography and economic development. By the end of the course students will:

1. Gained a thorough understanding of classical and contemporary literature, theories, and debates in economic development policy in urban and regional settings;
2. Sharpened skills of selected methods and analytical tools frequently used in economic development planning, including practical applications;
3. Obtained Hands-on experience in developing an economic development profile of selected geographical localities.
4. Developed an in-depth knowledge of recent ‘innovative’ economic development practices of communities, processes involved in developing these strategies, and their spatial impacts;
5. Familiarized themselves with economic development policies of municipal, provincial and federal governments
6. Learned to work in a team to achieve a research or policy goal as well as obtained presentation skills

PREREQUISITE: Third or fourth year status; At least one of Geography 1400F/G, 2210A/B, 2220A/B, 2420A/B, 2460F/G

OFFICIAL STATEMENT ON PREREQUISITES: “Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.”

COURSE READINGS:

Selected textbooks will be used throughout the course although students will not be required to purchase them. Relevant articles on various topics will be posted on the course's webpage. In addition, relevant published reports by various levels of government will be made available to students for consultation.

COURSE EVALUATION:

Course assessments and grades for the course are as follows:

• Assignment # 1 (Individual):	15%	Due: October 1st
• Assignment # 2 (individual):	25%	Due: October 22 nd
• Research Presentation	5%	Due: December 3 rd
• Major Paper	35%	Due: December 3 rd
• A Reflection paper	10%	Due : December 10 th
• Class Participation:	10%	

COURSE POLICY STATEMENTS

Class Participation is Absolutely Essential in this Course: Attendance of the lectures and tutorials is not optional. Your participation mark of 10% is based on regular attendance, active contributions in lectures and tutorials, and individual presentation of reading materials and information from local news media. Students are expected to attend all lectures and tutorials and are strongly encouraged to read relevant articles/chapters before coming to these classes. For each tutorial session, selected students will be tasked to summarize the readings for the day and also lead the discussion of these materials. The teaching assistant will keep track of attendance at all lectures and tutorials.

Missing Classes: Unless permission is granted students cannot absent themselves from GUEST LECTURES. Failure to attend guest lectures will attract a heavy penalty, mostly likely zero score for class participation mark. For UWO Policy on Accommodation for Medical Illness and a downloadable SMC see:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf Downloadable Student Medical Certificate (SMC):

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department.

Late Submission: One percent point (1%) per weekday (weekends count as one weekday) will be deducted from late assignments. Assignments will not be accepted if handed in more than one week after the due date

Emails: All emails should be sent within OWL. Please **DO NOT** use my regular UWO email address.

COURSE WEB PAGE (OWL)

During the term, information pertaining to lectures, assignments and other course-related matters will be posted on the course web page (OWL). Please note that copies of my lecture overheads/ppt presentations will also be posted a day before the lectures. These are for review purposes only. The overheads provide only a very condensed overview of the material covered in class. They do not constitute adequate notes by themselves, and are **no substitute for regular attendance of lectures**.

PLAGIARISM/ACADEMIC MISCONDUCT

"Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotations marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the Western Academic Calendar)."

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf.

Use of electronic devices: Please note that no electronic devices will be allowed during tests and examinations. As well, uses of electronic devices are not permitted during lectures and tutorial sessions.

SCHEDULE OF TOPICS:

Sept10th	Topic: Introductory overview
Lectures	<ul style="list-style-type: none"> ▪ Introduction and course overview ▪ The economic and political context of urban economic development ▪ What is economic development? ▪ Why should urban government do economic development? ▪ The economic development problem
Tutorial	***No Tutorial This Week***

*Walks, A. (2011). Economic Restructuring and Trajectories of Socio-spatial Polarization in the Twenty-First-Century Canadian City. In: S. Bourne et al. (eds.) *The Canadian Urban Region: Trajectories of Growth and Change*. Toronto: Oxford University Press. Pages 125-159.

Bourne, L. S., Brunelle, C., Polese, M., & Simmons, J. (2011) Growth and Change in the Canadian Urban System. In: S. Bourne et al. (eds.) *The Canadian Urban Region: Trajectories of Growth and Change*. Toronto: Oxford University Press. Pages 43-80.

*Leigh, N. G. & Blakely, E. J. (2013) *Planning Local Economic Development: Theory and Practice*. Fourth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications. Chap. 1

Porter, M. (1995) The Competitive Advantage of the Inner City. *Harvard Business Review* May-June: 55-71.

Renault, C. S. (2012) Economic Development in the US alters course because of Recession. *Local Economy*, 27(1): 50-54.

*Rondenelli, D.A., Johnson, J.H., & Kasarda, J. D. (1998) The Changing Forces of Urban Economic Development: Globalization and City Competitiveness in the 21ST Century. *CityScape*, Vol. 3 (3):

Rondinelli, D. A. (2001). "Making Metropolitan Areas Competitive and Sustainable in the New Economy." *Journal of Urban Technology*, Vol. 18 (1): 1-21.

Sept 17th	Topic: Concepts & Theories of Economic Development
Lecture	<ul style="list-style-type: none"> ▪ Fundamental concepts and issues of urban economic development ▪ Classical theories on urban economic development ▪ Neo-classical economic theory ▪ Economic base theories ▪ Current perspectives on urban economic development
Tutorial	<ul style="list-style-type: none"> ▪ Profiling localities/communities: questions, unit of analysis, data sources ▪ Assignment #1 introduced

Leigh, N. G. & Blakely, E. J. (2013) *Planning Local Economic Development: Theory and Practice*. Fourth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications. Chap. 3

Malizia, E. E. & Feser, E. J. (1999) *Understanding Local Economic Development*. Rutgers University Center for urban.

McLean, M. L. & Voytek, K. P. (1992) Understanding Your Economy: Using Analysis to Guide Local Strategic Planning. Second Edition, Chicago: Planners Press, American Planning Association.

Sept 24th	Topic: Introduction to Analytical Methods for Local/Urban Economic Development Planning
Lecture	<ul style="list-style-type: none"> ▪ Information and analytical requirements for local economic planning ▪ Understanding an economy's strength and weaknesses ▪ Analytical techniques <ul style="list-style-type: none"> ○ Economic base analysis (location quotients) ○ Dynamic analysis (shift-share) ○ Cluster analysis ○ Labour flow analysis ○ Business sector analysis
Tutorial	<ul style="list-style-type: none"> ▪ Class discussion – Dynamic global forces and economic development

*Leigh, N. G. & Blakely, E. J. (2013) *Planning Local Economic Development: Theory and Practice*. Fourth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications. Chapter 6.

Gibson, L. J. & Warden, M. A. (1981) Estimating the Economic Base Multiplier: A Test of Alternative Procedures. *Economic Geography*, 57: 146-159.

Isserman, A. (1977a) A Bracketing Approach for Estimating Regional Economic Impact Multipliers and a Procedure for Assessing their Accuracy. *Environment & Planning A*, 9: 1003-1011.

McLean, M. L. & Voytek, K. P. (1992) Understanding Your Economy: Using Analysis to Guide Local Strategic Planning. Second Edition, Chicago: Planners Press, American Planning Association.

Oct 1st	Topic: Economic Development Approaches
Lecture	<ul style="list-style-type: none"> ▪ Differences in approaches to economic development policy in US, Canada and Europe ▪ Industrial Recruitment and Retention Strategies <ul style="list-style-type: none"> ○ Supply-side approaches to economic development: competing for businesses <ul style="list-style-type: none"> ▪ Criticisms of recruitment strategies ○ Demand-side approaches to economic development: indigenous development
Tutorial	<ul style="list-style-type: none"> ▪ Class Discussion ▪ Assignment #2 introduced

Leigh, N. G. & Blakely, E. J. (2013) *Planning Local Economic Development: Theory and Practice*. Fourth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications.

Bradshaw, T. K. & Blakely, E. D. (1999) What are “Third-Wave” State Economic Development Efforts? From Incentives to Industrial Policy. *Economic Development Quarterly*, Vol. 13, No. 3: 229-244.

Buss, T. F. (2001) The Effect of State Tax Incentives on Economic Growth and Firm Location Decisions: An Overview of the Literature. *Economic Development Quarterly* 15, 1: 90-105.

Cox, K. R. (1995) Globalization, Competition and the Politics of Local Economic Development. *Urban Studies*, Vol. 32, No. 2: 213-224.

Eisinger, P. K. (1995) State Economic Development in the 1990s: Politics and Policy Learning. *Economic Development Quarterly* 9 (2): 146-158.

Hanson, R. L. (1993) Bidding for Business: A Second War Between the States? *Economic Development Quarterly* 7, 2: 183-198.

* Loveridge, S. (1996) On the Continuing Popularity of Industrial Recruitment. *Economic Development Quarterly* 10, 2: 151-158.

* Peters, A. & Fisher, P. (2004) The Failures of Economic Development Incentives. *Journal of the American Planning Association* Vol. 70(1): 27-37.

Reese, L. A. (2007) Making the Least of Our Differences? Trends in Local Economic Development in Ontario and Michigan, 1990-2005. *Canadian Public Administration*, 50(1): 79-99.

Rondinelli, D. A. & Burpitt, W. J. (2001). Do Government Incentives Attract and Retain International Investment? A Study of Foreign-Owned Firms in North Carolina. *Policy Sciences*, 33(2): 181-205.

Thomas, K. (2003) Geographic Scales and the Competition for Economic Growth. *American Behavioral Scientist* 46: 987-1001.

*William, S. (2000) Curbing Business Subsidy Competition: Does the European Union Have an Answer? Working Paper, Corporation for Enterprise Development. Pp. 1-24.

*Wolman, H & Stoker, G. (1992) Understanding Local Economic Development in a Comparative Context. *Economic Development Quarterly* 6: 406-417.

October 8th	Topic: Economic Development in Ontario - I	
Lecture	<ul style="list-style-type: none"> ▪ Institutional environment for economic development in Ontario/Canada ▪ Levels of economic development delivery in Canada ▪ Some recent economic development approaches 	Adrian Buttazzoni – Undergraduate Project Presentation
Tutorial	<ul style="list-style-type: none"> ▪ Discussion 	

* Arku G. (2013). Outsourcing Functions to Economic Development Corporations: Exploring the Perceptions of Officials in Ontario. *Public Organization Review*, 14(1): 49-70.

Arku, G. (2014). Competition and Cooperation in Economic Development: Examining the Perceptions of City Officials in Ontario. Canada. *Journal of Urban Affairs*, 36(1): 99-118.

* Reese, L. A. (2007) Making the Least of Our Differences? Trends in Local Economic Development in Ontario and Michigan, 1990-2005. *Canadian Public Administration*, 50 (1): 79-99.

*Tassonyi, A. T. 2005. *Local economic development: Theory and the Ontario experience* (ITP Paper No. 0511). Toronto, Ontario, Canada: University of Toronto, Rothman School of Management Institute for International Business.

October 15th	Topic: Economic Development in Ontario - II	
Lecture	<ul style="list-style-type: none"> ▪ Trends in Ontario municipalities' economic development approaches, problems, challenges and responses 	GUEST LECTURER: Ron Gaudet. Manager, Economic Development, Region of Waterloo
Tutorial	<ul style="list-style-type: none"> ▪ Discussion 	

* Arku, G. and Oosterbaan, C. (2015). Evidence of inter-territorial collaborative economic development strategies in Ontario, Canada. *GeoJournal*. 80(3): 361-374.

Donald, B. (2005) The Politics of Local Economic Development in Canada's Global Cities: new deals and a new politics of scale? *Space and Polity*, Vol. 9, No 3: 261-291.

*Wolfson, J. & Frisken, F. (2000). Local Response to the Global Challenge: Comparing Local Economic Development Policies in a Regional Context. *Journal of Urban Affairs*, 22 (4): 361-384.

October 22nd	Topic: Economic Development in Ontario - III	
Lecture	<ul style="list-style-type: none"> ▪ Ways of attracting, retaining and promoting business growth <ul style="list-style-type: none"> ➤ Case Study: London, Ontario 	GUEST LECTURER: TBA
Tutorial	<ul style="list-style-type: none"> ▪ Discussion ▪ Major Project introduced 	

*Bradford, N. (2010) Economic Ideas and Development Strategy: The Case of London Ontario. Paper presented at the Canadian Political Science Association Annual Meetings, 2010. Concordia University, Montreal.

Oct 29th	FALL STUDY BREAK ***NO CLASS***
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Nov 5th	Topic: Creative Economy
Lecture	<ul style="list-style-type: none"> ▪ What is the new economy? ▪ The Creative class, human capital in economic development ▪ Creative cities: What are these cities doing? ▪ Quality of life policies
Tutorial	<ul style="list-style-type: none"> ▪ Discussion

Florida R. (2002) *The Rise of the Creative Class*. Viking, London.

Florida, R. (2005) *Cities and the Creative Class*. Routledge: New York—London.

Gertler, M.S. et al. (2002) *Competing on Creativity: Placing Ontario's Cities in Continental Context*. Toronto: Institute for Competitiveness and Prosperity, and the Ontario Ministry of Enterprise, Opportunity and Innovation.

Lewis, N. M. & Donald, B. (2010) A New Rubric for Creative City' Potential in Canada's Smaller Cities. *Urban Studies* 47 (1): 29-54.

* Markusen, A. & King, D. The Artistic Dividend: The Arts' Hidden Contributions to Regional Development. The Humphrey Institute of Public Affairs.

Mathur, V. K. (1999) Human Capital-Based Strategy for Regional Economic Development. *Economic Development Quarterly*. 13, 2: 203-216.

* Peck, J. (2005) Struggling with the Creative Class. *International Journal of Urban and Regional*

* Strom, E. (1999) Let's Put on a Show!: Performing Arts and Urban Revitalization in Newark, New Jersey, *Journal of Urban Affairs*, Vol. 21, NO. 4: 423-435.

November 12th	Topic: Topic: Technology & Economic Development
Lecture	<ul style="list-style-type: none"> ▪ Technology and urban economic development ▪ Cluster strategy, Networks and Linkages ▪ Business incubators ▪ High-tech parks ▪ Industry targeting
Tutorial	<ul style="list-style-type: none"> ▪ Class Discussion

Benko, G. (2000) Technologies, High-Tech Industries and Regional Development: A Critical Review. *GeoJournal* 51: 157-167.

Buss, T. F. (1999) The Case Against Targeted Industry Strategies. *Economic Development Quarterly* 13, 4: 339-356.

Fegan, L. (2004) *Canada's Technology Triangle: Economic Trends of Waterloo Region*. Canada's Technology Triangle Inc. Ont.

*Finkle, J. A. (1999) The Case Against Targeting Might Have Been More ...Targeted. *Economic Development Quarterly* 13, 4: 361-164.

*Markley, D. M. & McNamara, K. T. (1995) Economic and Fiscal Impacts of a Business Incubator. *Economic Development Quarterly* Vol. 9, 3: 273-278.

Porter. M. (1998) Cluster and the New Economics of Competition. *Harvard Business Review* (Nov-Dec) 77-90.

Porter. M. (2000) Location, Competition, and Economic Development: Local Clusters in a Global Economy. *Economic Development Quarterly* Vol. 14, No 1: 15-34.

Rosenfeld, S. A. (2000) Community College/Cluster Connections: Specialization and Competitiveness in the United States and Europe. *Economic Development Quarterly* 14, 1: 51-62.

Waits, M J. (2000) The Added Value of the Industry Cluster Approach to Economic Analysis, Strategy Development, and Service Delivery. *Economic Development Quarterly* 14, 1: 35-50.

*Wolfe, D. A. & Gertler, M. S. (2004) Clustering from the Inside and Out: Insights from the Canadian Study of Cluster Development. *Urban Studies*, 41: 5/6, 1071-93.

November 19th	Topic: Place Branding and Economic Development	
Lecture	<ul style="list-style-type: none"> ▪ What is place branding? ▪ Why place branding? ▪ What are the types of place branding? ▪ Integrating place branding into economic development strategy ▪ Evidence of place branding 	Guest Lecturer: Evan Cleave —Ph.D student and TA. Ben Watson – Undergraduate Project Presentation
Tutorial	<ul style="list-style-type: none"> ▪ Discussion ▪ Major Project Review 	

Allen, G. (2007). Place branding: New tools for economic development. *Design Management Review* 18(4): 60-69.

Anholt, S. (2010). Definitions of place branding – working towards a resolution. *Place Branding and Public Diplomacy*, 6(1): 1–10.

Ashworth, G. (2010). Should we brand places? *Journal of Town and City Management* 1(3): 248-252.

Cleave, E., & Arku, G. (2015) Place Branding and Economic Development at the Community Level in Ontario, Canada. *GeoJournal*. 80(3): 323-338.

Kavaratzis, M. & Ashworth, G.J. (2005). City Branding: Effective Assertion of Identity or a Transitory Marketing Trick? *Tijdschrift voor Economische en Sociale Geografie* 96(5): 506-514.

Turok, I. (2009). The distinctive city: pitfalls in the pursuit of differential advantage. *Environment and Planning A* 41(1): 13-30.

Zenker, S. (2011). How to catch a city? The concept and measurement of place brands. *The Journal of Place Management and Development* 4(1): 40-52.

Zenker, S., Eggers, F. & Far sky, M. (2013). Putting a price tag on cities: Insights into the competitive environment of places. *Cities* 30(1): 133-139.

November 26th	Topic: Place and Project-Based Economic Development Strategies
Lecture	<ul style="list-style-type: none"> ▪ Empowerment zones ▪ Enterprise zones ▪ Neighbourhoods (e.g. BIAs)
Tutorial	<ul style="list-style-type: none"> ▪ Class Discussion

*Blakely, E. J. (2001) Competitive Advantage for the 21st Century: can a place-based approach to economic development survive in a cyberspace age? *APA Journal* Vol. 67, No. 2: 133-141.

Darchen, S. (2013) The Creative City and the Redevelopment of the Toronto Entertainment District: A BIA-Led Regeneration Process. *International Planning Studies*, 18(2): 188-203.

Leigh, N. G. & Blakely, E. J. & (2013) *Planning Local Economic Development: Theory and Practice*. Fourth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications.

Boyle, R. (1995) Empowerment Zones: Picking the Winners. *Economic Development Quarterly* 9, 3: 207-211.

*Elwood, S. (2002) Neighbourhood Revitalization through ‘Collaboration’: Assessing the Implications of Neoliberal Urban Policy at the Grassroot. *GeoJournal* 58: 121-130.

Elvery, J. A. (2009) The Impact of Enterprise Zones on Resident Employment: An Evaluation of the Enterprise Zone Programs of California and Florida. *Economic Development Quarterly* 23, 1: 44-59.

Greenbaum, R. T. (2004) Sitting it Right: Do States Target Economic Distress When Designating Enterprise Zones: *Economic Development Quarterly* 18, 1: 67-80.

*Hoyt L. & Gopal-Agge, D (2007) The Business Improvement District Model: A Review of Contemporary Debates. *Geography Compass* ¼: 946-958.

Jenkins, N. T. & Bennett, M. I. J. (1999) Toward an Empowerment Zone Evaluation. *Economic Development Quarterly* 13, 1: 23-28.

Ladd, H. (1994). Spatially-Targeted Economic Development Strategies: Do They Work? *Cityscape* 3: 193-218.

Nowak, J. (1997) Neighbourhood Initiative and the Regional Economy. *Economic Development Quarterly* 11, 1: 7-40.

December 3rd	Topic: Presentation/Wrap-up
Lecture	<ul style="list-style-type: none"> ▪ Individual/Group research presentations
Tutorial	<ul style="list-style-type: none"> ▪ Course Overview ▪ Final Project Due

Relevant websites

1. American Council for Community and Economic Research (ACCRA)
2. Economic development council of Ontario (EDCO) <http://www.edco.on.ca/en/>
3. Economic Development Association of Canada
4. Federal Development Agency for Southern Ontario - FedDev Ontario
5. International Economic development Council (IEDC)
6. [Ontario Association of Community Futures Development Corporations](#)
7. [Ontario Ministry of Economic Development - www.InvestinOntario.com](#)
8. Ontario Municipal Information Network (www.OMKN.ca)
9. [Rural Economic Development Data and Intelligence \(REDDI\)](#) - REDDI can help with your local economic development planning from strategic planning to downtown revitalization and project financing
10. www.investinontario.com- Ontario Government website for comparative investment data, real estate and community information